## **Application Development**

At Blacklab, we think outside of the box to deliver results that strengthen your competitive edge. We are dedicated to helping you by leveraging cutting-edge web technology such as ASP, AJAX, Perl, PHP, WAP, SMS, DHTML and more in order to help you gain market share, increase efficiency, enhance productivity, reduce operating costs, and boost customer satisfaction. Whether you require an innovative web application, a site design that successfully markets your company through search engine optimization,  $\hat{A}$  or a robust ecommerce solution that promotes your products, we can help.



Our ultimate goal is to exceed your expectations by providing you with web design and web development services that reduce your costs and add to your bottom line.Blacklab Internet is a custom web development company that has provided custom web design, web development, ecommerce and Internet promotion services in the for over 10 years.

Our philosophy and approach separate us from typical web design companies and our services deliver results that make a difference. Because we are committed to developing long lasting personal and local relationships with our customers, we know that our success is based directly on your success.

Your business deserves the best tools technology has to offer. At Black Lab, we make it accessible to everyone. You'II find an array of online software for common business challenges. And, you don't have to be a technology genius to use it! We set up everything you need, show you how to use it, and give you free technical support for as long as you use the software.

Since it's web-based, you never have to install our software, and you can access it from

anywhere with an internet connection. A list of software is below, but if you need something else, just let us know!

- eBilling Send and receive bills through the internet, making it easy to get paid and keep track of your accounts.
  - eCommerce Our software is an easy, secure way to sell anything online.
  - eCharity Accept donations online, and make it easy to raise funds!
- Build Your Own web site Want to put up a simple website yourself? Our software will help you build it in minutes.
- Web Update Have a few pages on your site you need to update on the fly?Â□ You don't have to know HTML or design just use our simple software. Your website will always be up-to-date with minimal effort.
- Email Management Want to make sending mass emails easy?Â□ Send your monthly e-newsletters or announcements we make it simple and cost-effective. We'II handle the bounce-back emails; you focus on your business.
- Group Management Got a group or club? Want to stay in touch? Create a simple, password-protected site that

gets the whole gang together. Send emails, chat, and manage the group with ease.

- Project Management Let us help you run your projects with many team members, stages and processes over the internet. We make it easy to meet deadlines, stay on top of assignments, and get things done.
- Class Management Want an easy way to sign people up for your special event or class?Â

  We make it simple, and you can keep track of enrollment from any computer with internet access.